

**2006 Cornell Strategic Marketing Conference  
November 14-15, 2006**

Henry A. Wallace Visitor & Education Center at the FDR Presidential Library and Home  
4079 Albany Post Road  
Hyde Park, NY

**REGISTRATION FORM**

*Please use one registration form per person.*

Name:	
Title:	
Organization:	
Address:	
Phone:	
FAX:	
Email:	

**REGISTRATION:**

	<b>Amount</b>
<b>\$65 Early Registration – if registering <u>on or before</u> October 27, 2006</b>	\$
<b>\$85 if registering <u>after</u> October 27, 2006</b>	\$
<b>Optional: \$45 Evening Dinner on November 14, 6:30 pm at the Culinary Institute of America, 1946 Campus Drive, Hyde Park, NY. Dinner menu will be Smoked potato soup with bacon, cheddar, sour cream and chives; Roasted beets with arugula with goat cheese, walnuts and cheese crisp; Roast supreme of chicken basted with garlic butter sauce, Orzo parmesan custard; Passion fruit cheesecake with a fruit salsa. (If you have dietary restrictions or allergies, substitutes can be made. List below.)</b>	
<input type="checkbox"/> I have dietary restrictions or allergies as follows: _____	\$
<b>Total registration fee</b>	\$

**PAYMENT (check one):**

<input type="checkbox"/> Cornell CCE Account	Please specify account number: _____
<input type="checkbox"/> Check enclosed	Make checks payable to <b>Cornell University</b>

Please mail or FAX the completed registration form, along with your check if required, to:

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51 Warren Hall  
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Ithaca, NY 14853-7801  
Phone: 607-255-1576  
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